



# Kirkland Lake 2019 Centennial Anniversary Goodwill Ambassador Program

---

## ***Role of Goodwill Ambassador***

A valued, recognized person will be appointed by this Committee after being publicly nominated to be the Goodwill Ambassador. The role of the Ambassador is to be the Official Representative of the Kirkland Lake Centennial Anniversary Celebrations.

The Goodwill Ambassador will promote/participate in events, and celebrations including parades when available at the request of the KL 100<sup>th</sup> Anniversary Committee. The Ambassador will participate in media releases when convenient and actively encourage people to visit/participate in local events.

## ***Process for Nominations***

- I) The Ambassador Program Committee, a sub-committee of the Kirkland Lake Centennial Anniversary Committee, comprised of a minimum of 3 members, shall oversee the nomination and selection process for an Ambassador for the Kirkland Lake Centennial Anniversary.
- II) The Ambassador Program Committee may also make further recommendations for other honors and titles as deemed appropriate by the Kirkland Lake Centennial Anniversary Committee as a whole (Ex. Posthumous, Emeritus, etc.).
- III) Nominations can be made by individuals and/or groups. All nominations are kept confidential by the selection committee.
- IV) Submissions must be in writing and concise and complete.
- V) Nominations must be received by September 30, 2017.
- VI) Nominations can be submitted by email to [kirklandlake100@gmail.com](mailto:kirklandlake100@gmail.com) or

In Person/By Mail to:

The Ambassador Program Committee  
c/o Town of Kirkland Lake Postal Box 1757  
Kirkland Lake, ON  
P2N 3P4

- VII) Upon selection by the sub-committee, the successful candidate will be notified by the Ambassador Program Committee of the nomination and selection, and given the opportunity to accept. Upon acceptance, the Ambassador shall be formally recognized by the Town of Kirkland Lake and then officially begin his/her Ambassadorship leading up to and throughout the

Centennial Anniversary Celebrations; officially concluding his/her role as Ambassador at the Final Centennial Celebration.

***Nomination Requirements***

The nominee will be nominated in writing by 3 named nominators, or a group. Reasons why this nominated person is an appropriate choice must be included. Nominee and nominators' contact information must be included in the documentation.

***Criteria for Nominee***

- I) Nominations must have a link to the Kirkland Lake area.
- II) Nominees must have contributed to and/or significantly impacted their field of interest and/or the Town of Kirkland Lake.



**KIRKLAND LAKE 2019 CENTENNIAL ANNIVERSARY  
GOODWILL AMBASSADOR PROGRAM**

***NOMINATION FORM***

---

**Nominee Information:**

Name:

Address:

Email:

Phone:

and/or Cell:

---

**Criteria:**

**Why do you feel that this nominee is an appropriate choice?**

(Please be sure to include the nominee's link to Kirkland Lake, and how he/she has contributed to and/or significantly impacted their field of interest and/or the Town of Kirkland Lake?)

*(Please use back page if more room is required)*

**Nominator Information:**

***Nominator #1***

Name:

Address:

Email:

Phone:

and/or Cell:

Signature: \_\_\_\_\_

---

***Nominator #2***

Name:

Address:

Email:

Phone:

and/or Cell:

Signature: \_\_\_\_\_

---

***Nominator #3***

Name:

Address:

Email:

Phone:

and/or Cell:

Signature: \_\_\_\_\_

Kirkland Lake 100<sup>th</sup> Anniversary Committee

**Criteria continued... (If needed)**